



Shanghai Metro, Shanghai, China. Photo: Miguel A. Monjas



From the Secretary General's Desk

Dear UITP members,

UITP is delighted to be participating in the World Expo, which opened its doors in Shanghai on 1 May. UITP's message fits perfectly with the Expo's slogan 'Better City, Better Life' and in Shanghai we will be showing visitors from around the world that boosting public transport is essential to improve quality of life in cities. Our Pavilion will also showcase UITP's work and, of course, our ambitious PTX2 strategy.

And now is certainly an important time to be spreading this message.

The shifting balance of economic power in favour of emerging economies such as China impacts on mobility policies and public transport. Meanwhile, the new economic reality taking hold in the traditional economies should logically push forward more economical and sustainable transport modes. Thus, UITP's presence at the Expo also illustrates our support for mobility policies in China, where ambitious efforts are being made to create liveable cities that boast excellent public transport systems.

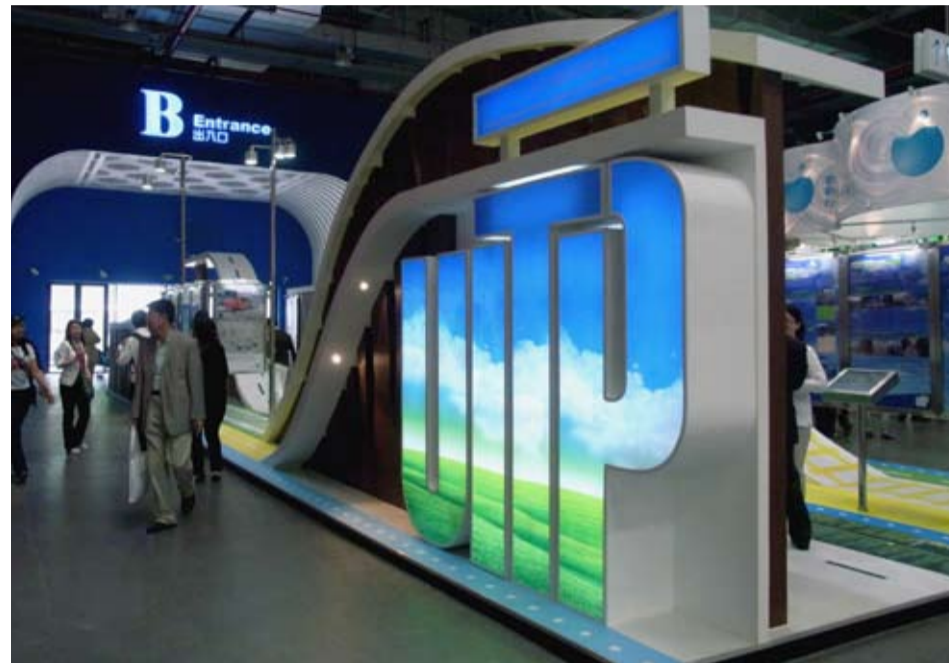
The Expo also provided an inspirational backdrop for our Executive and Policy Boards, which gathered in Shanghai at the beginning of May. They were able to witness first-hand the excellent work being done in China and bring this motivation back to their respective organisations.

Regards,



Hans Rat

UITP Pavilion welcomes the world in Shanghai



THE UITP Pavilion at Expo 2010 Shanghai China opened on 1 May and will be welcoming visitors until 31 October. The intriguing design of the UITP Pavilion features slopes,

tracks and roads, hoping to spark visitors' interest. The idea behind the stand is to illustrate sustainable interaction between humans, nature and public transport, and to portray how public transport is closely linked with the environment. Public transport elements are also integrated into the design.

The history of UITP over the past 125 years is on display, along with success stories of integration between public transport and urban planning.

The UITP Pavilion at the World Expo displays information on UITP activities and events, including the upcoming World Congress and Mobility & City Transport Exhibition in Dubai. Read more on the Congress and Exhibition on page 3.



Members have also displayed their achievements and strategic plans. An important part of the Expo activity is the Study Tours organised between May and October, and the UITP Honor Day on 28 August. Meanwhile, UITP was featured on Chinese television channels CCTV 1, 2 and 4 and on CCTV News in a special programme airing on 30 April and 1 May to celebrate the launch of the Expo in China. For more information, see www.uitp.org/worldexpo2010. CONTACT: Dawn Chui, dawn.chui@uitp.org

Jianping Sun, Director General, Shanghai Municipal Transport and Port Authority (SMPTA), describes how Shanghai has improved public transport infrastructure to welcome Expo visitors.



Shanghai has prepared well for the Expo through the 'Public Transport in Priority' strategy. Infrastructure and mobility efficiency have been improved and 11 metro lines, 280 metro stations and 420km of metro lines are in place. To better serve the community and citizens, 42 newly established bus lines connect the suburbs with Shanghai city centre. Meanwhile, 100km of bus lanes have been built inside the Expo Park. Stations are well connected with other interchange facilities to allow for seamless and safe journeys!

The network of all mobility actors



The catalyst for new business opportunities



The global centre of knowledge and know-how



The advocate for public transport and sustainable mobility



The promoter of innovations and forward-looking solutions



The national aspiration is to see Malaysia's public transport system become the system of choice for urban commuters.

Ebi Azly Abdullah, General Manager, Group Communication, Syarikat Prasarana Negara Berhad (PRASARANA), Kuala Lumpur
Read more in Face to Face on page 4

Connecting the world of public transport



Electrotransport EAD, Sofia, Bulgaria. Photo: Vassia Atanasova

International Conference on Development of Public Transport in Kharkiv

ON 24 March, UITP supported its members Kharkiv Metropolitan and GERTC Bus Company in organising a conference in Kharkiv, Ukraine,



Conference participants included high-ranking professionals and policy makers from Kharkiv, other Ukrainian cities and abroad

on the development of public transport, on the premises of the reputed Institute for Municipal Economy.

Subjects discussed included integration of the different local transport modes and the preparation of the transport system for the upcoming Euro 2012 Football Championships. Participants included high-ranking professionals and policy makers from Kharkiv, other Ukrainian cities and abroad.

Sergey Museev, Head of Kharkiv Metropolitan, stressed the challenge of bringing together all transport operators to agree on how to organise an integrated system in Kharkiv. Hans Rat, UITP Secretary General, appreciated the efforts of the local stakeholders and assured support from UITP for future development. CONTACT: Constantin Dellis, constantin.dellis@uitp.org

UITP holds National Public Transport Seminar in Bulgaria

ON 18 March, around 60 participants attended a seminar dedicated to the topics of public transport contracting, financing and marketing in the Bulgarian Black Sea capital of Burgas. The seminar, organised by Burgas Municipality and UITP, was the first event organised on the subject of public transport in Bulgaria for 17 years and attracted high-level representatives from the national parliament and different Bulgarian cities.

Burgas has become a leading light in Bulgaria in terms of the modernisation of its public transport system. The so-called SUPERBURGAS project, funded by a combination

of European funds and loans from the European Investment Bank, was presented by the Vice-Mayor of Burgas and UITP member Krasimir Stoichev. The introduction of a Bus Rapid Transit network and investments in the trolleybus network are key parts of the ambitious plans, which will have a beacon effect for the whole country's PT sector.

The seminar was supported by UITP members Sofia Municipality, Elektrotransport, Metropolitan EAD and Sofia Urban Mobility Centre and sponsored by UITP members TEDOM, Calypso and KENTKARD. CONTACT: Constantin Dellis, constantin.dellis@uitp.org

Event News

10th Light Rail Conference, Madrid

THE 10th Light Rail Conference will be held in Madrid, Spain, from 18-20 October. It is a must-attend event for anyone interested in the latest developments and best practices in LRT. The conference will analyse how intelligent LRT development can increase the vibrancy and attractiveness of a city and boost

ridership. Top-level speakers will share their successful strategies for achieving operational efficiency and encouraging patronage. For more information on the programme and to meet some of the speakers online, visit www.uitp.org/madrid2010. CONTACT: Florence Reculez, florence.reculez@uitp.org

UITP LIGHT RAIL AWARDS 2010

Become a renowned LRT champion. The deadline for submission of material is **15 June**. For more information, see www.uitp.org/events/2010/madrid/en/ertawards.cfm.

Dubai 2011: right on track



The UITP Team in charge of organising the Congress and the Exhibition met the RTA Organising Committee to make progress on operational matters and ensure coordination of the various components of the event. For more information, see www.uitp.org/dubai2011.

THE **CALL for Papers** for the 59th UITP World Congress, to be held in Dubai from 10-14 April 2011, was closed on 31 March. With 232 papers submitted, UITP achieved a 25% increase in the level of interest compared to the 2009 edition.

This demonstrates an extremely high interest in public transport development in the booming MENA region, at what is a critical time for our sector. UITP has set out to double public transport market shares worldwide by 2025 and this calls for the whole sector to roll up its sleeves. Proposed papers stemming from Europe represent just slightly over half of the total.

Furthermore, total sales and commitments achieved so far for the **Mobility & City Transport Exhibition** are also exceeding predictions. As such, the Exhibition also promises to be one of the largest in recent years. UITP is confident that this unprecedented level of interest in both the Congress and the Exhibition at this early stage will translate into a strong presence of experts and decision-makers at the event.

Meanwhile, one year before the 59th World Congress and Exhibition, Dubai hosted a number of meetings that mark important milestones in the organisation of the event.

The **Local Host Honorary Committee** was launched by

H.E. Mattar Al Tayer, Chairman of Dubai Roads and Transport Authority (RTA). The Committee brings together key local government institutions that will support and facilitate the logistical organisation of the event. The Committee includes Dubai Municipality, the Department of Tourism and Commerce Marketing, the Department of Naturalisation and Emigration, Dubai Customs, the Department of Civil Aviation, Dubai Airports, the Chamber of Commerce and Industry and Dubai Police.

UITP's **Business Forum and Exhibitor Commission** met at the kind invitation of Chairman Huub Hendrickx, Managing Director, Voith Middle-East. Members were updated on the progress of preparations for the Mobility & City Transport Exhibition and discussed a number of related issues, including sponsorship.

To date, about 7,500sqm have been sold to 61 exhibitors and an additional 2,500sqm have been booked. The meeting was followed by a visit of the event venue.

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Call for Papers launched for first UATP Congress

THE AFRICAN Association of Public Transport (UATP), with the support of the Ministry of Road Transport of Senegal, will hold its first Congress and Exhibition in Dakar, Senegal, from 3 to 7 October on the theme 'A sustainable public transport for a competitive African economy'. The Congress topics have been defined as follows: Public transport, energy and climate change; Public transport and poverty reduction; Rebuilding and modernisation of the railway; Promoting the integration of different transport services; Institutional and regulatory framework;

Effectiveness and efficiency of freight transport; Sustainable financing of the sector; and Safety of public transport in Africa.

Public transport specialists, professionals and academics are invited to submit Congress paper proposals. Please forward your proposal (300 to 400 words) by **15 June** at the latest to uatp@uitp.org. For more information see www.uitp.org/dakar2010. CONTACT: Yssoufou Cisse, uatp@uitp.org



KL Monorail, Prasarana Group, Kuala Lumpur, Malaysia. Photo: Christian Haugen



Reports

- No. 656 – UITP involvement regarding the extension of the scope of Technical Specifications for Interoperability
- No. 657 – Information on national exemptions from Regulation (EC) 1371/2007 on Rail Passenger Rights
- No. 658 – Mobilising private and public investment for recovery and long term structural change: developing Public Private Partnerships
- No. 659 – ELENA (European Local Energy Assistance)
- No. 660 – UITP EUC Draft Position on Urban ITS Platform
- No. 661 – Mandate to ERA regarding the extension of the scope of Technical Specifications for Interoperability and UITP involvement
- No. 662 – EU Rail Sector vision related to the ERA role in interoperability and safety
- No. 663 – Study on the implementation of Regulation (EC) No 1370/2007
- No. 664 – European Railway Agency invitation for a Kick-Off seminar of a study on 'On-track testing of vehicles'
- No. 665 – ERA call for UITP experts for participating in seminars on 'Certification of the Entity in Charge of Maintenance'/ Replacement of UITP representative

Check the latest news and position papers at www.uitp.org/eupolicy.

Advocacy

European Mobility Week Award

FROM 16 to 22 September 2009, thousands of European towns and cities took part in the 8th edition of European Mobility Week (EMW). During a whole week, these towns and cities organised a wide range of activities encouraging sustainable mobility. All participating towns and cities complying with the criteria of the EMW Charter then had the possibility to compete for the EMW Award, which rewards the city that best succeeded in raising awareness and carrying out projects aiming to foster a shift towards sustainable urban transport.

This year, the town of Gävle, Sweden, won the European Mobility Week Award. The jury, which included UITP Senior Manager for Sustainable Development Heather Allen, gave

European Projects



THE EUROPEAN Research

Project **URBAN TRACK** aims at developing, testing and validating innovative products for urban rail track infrastructure over its life cycle.

To present the results of this project, discuss future developments and make recommendations to decision makers, URBAN TRACK is organising its final conference 'New products and strategies for urban rail track infrastructure'. The Conference will take place in Prague on 24 and 25 June. For more information and to register, see www.uitp.org/urbantrack2010.



MODSafe a European Research Project which aims at proposing a common safety

life cycle approach and safety requirements for the safety (and security) related functions of Urban Guided Transport systems.

UITP is organising a Network of Operators to enable operators to learn about the progress of the project and validate its results. Two workshops per year are planned (next meeting on 29 June). Participants' travel and accommodation costs will be reimbursed. Interested metro, tram and light rail operators, as well as industry representatives (SMEs), should consult www.modsafe.eu/network-of-operators.html.

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the award to the Baltic coastal city, which was particularly active in the promotion of the EMW, both through traditional initiatives, such as seminars and a cycle race, and through the use of new social media, including a blog and a video diary.

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UITP takes part in UN International Expert Group Meeting

ON 16-17 March, UITP took part in the International Expert Group Meeting: United Nations Forum on Climate Change Mitigation, Fuel Efficiency and Sustainable Urban Transport in Seoul, Republic of Korea. This preparatory meeting was leading up to the forthcoming session of the United

Face TO FACE



In the frame of UITP's strategy for the sector setting the challenge of doubling the public transport market share worldwide by 2025, we present here a series of interviews with UITP members who are developing ambitious projects.

UITP Direct welcomes Ebi Azly Abdullah, General Manager, Group Communication, Syarikat Prasarana Negara Berhad (PRASARANA), Kuala Lumpur

What measures is Prasarana Group adopting to promote the use of public transport?

The Government of Malaysia has identified public transport as one of the six key areas for national improvement under the Government Transformation Plan. Increasingly, Malaysians are choosing to use private vehicles and this has been exacerbated by problems with public transport services. In Klang Valley, the Kuala Lumpur metropolitan area, public transport modal share has been dropping steadily, falling from 34% in 1985 to 20% in 1997; today it is closer to 10-12%. One of the aims of the plan is to raise the modal share to 13% by 2010 and to 25% by 2012 during the morning peak in Klang Valley.

In order to achieve this target, reliability and journey times will be improved, comfort and convenience enhanced and accessibility and connectivity ensured. The Prasarana Group, as the owner and operator of RapidKL, RapidPenang and KL Monorail, is proud to say that it is one of the key drivers for this national initiative.

What benefits will these measures bring?

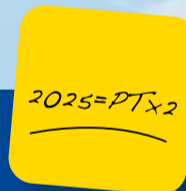
Early impacts are encouraging: transfer times on RapidKL's bus routes have been minimised through route realignment; the RapidBET direct bus service has been introduced; and the first four-car-sets on the Kelana Jaya LRT line were received in December 2009 in a bid to reduce congestion.

Public transport improvements and increased confidence in this form of transport can bring tremendous benefits. The national aspiration is to see Malaysia's public transport system become the system of choice for urban commuters over the medium term. Prasarana is committed to delivering this national target by 2012.

Mr Abdullah, thank you very much.



"The national aspiration is to see Malaysia's public transport system become the system of choice for urban commuters."



Nations Commission on Sustainable Development (CSD), when transport issues will be discussed.

The importance of well-organised public transport was mentioned several times in the Chairman's report, a key document circulated to all governments as part of the background papers for the CSD. UITP was also able to discuss public transport and climate change with the CSD Chairman Dr. Luis Alberto Ferraté Felice, Minister of the Environment and Natural Resources of Guatemala. To read the message from the Chair, see www.un.org/esa/dsd/csd/csd_csd18_bureau.shtml.

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UITP Direct

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